

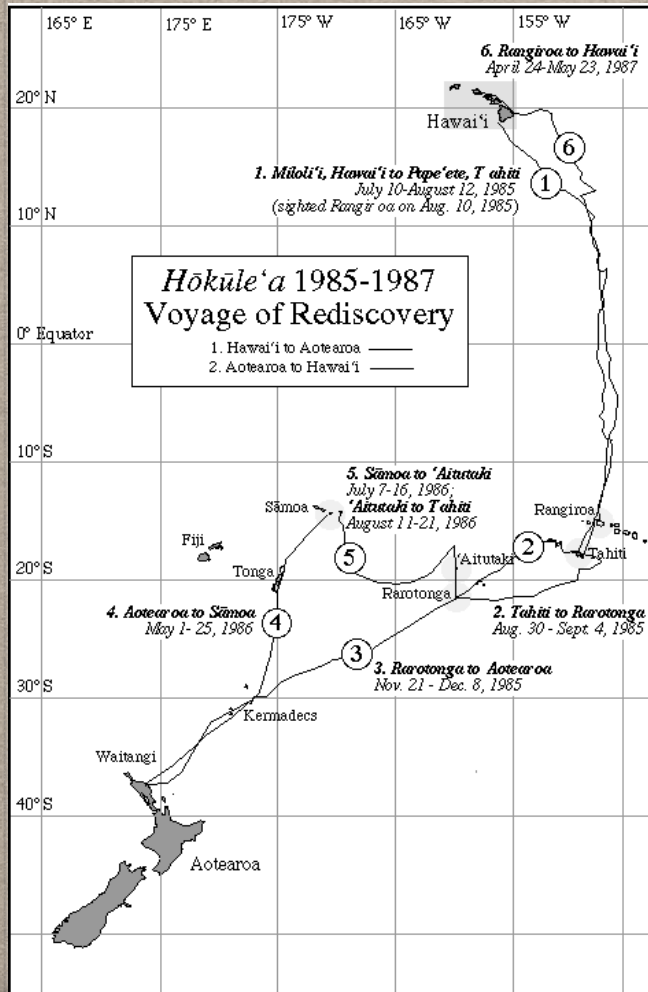


KUPE WAKA CENTRE DEVELOPMENT

NGĀTI RUAWĀHIA, DECEMBER 2019



1985 AND HŌKŪLE'A



2005 PROSPECTUS

KUPE WAKA CENTRE

An invitation to support a culturally-based initiative for economic and social development

Spreading the benefits

The development of the Kupe Waka Centre and the planned activities which will establish the economic base for the two waka trusts also provide the platform for economic development in Northland.

The Far North has been identified as an area of acute needs. The extent of the problem is amply shown by an analysis of deprivation based on the 1996 Census. Red areas on the map are in the 10% that are most severely deprived in the country in socio-economic terms.

The Kupe Waka Centre presents an opportunity for Māori and the local community to address these needs using the knowledge and skills of waka building and celestial navigation in education and tourism.

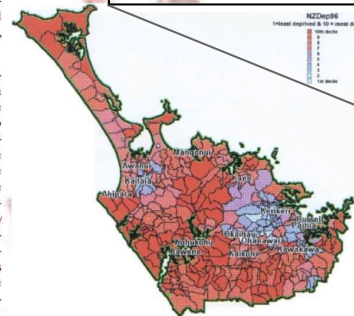
Tourism already contributes \$230-500 million a year to the Northland economy. As a major tourism attraction (located on the Twin Coast Discovery Highway - the regional touring route), the Kupe Waka Centre will make a significant contribution to the local and regional economy through employment at the Centre and amongst suppliers of crafts, catering, and other services.

Cultural tourism, most mainstream tourism operators in Tai Tokerau and a wide range of other businesses will also benefit from the flow-on effect of more visitors to the North. This will support one of the main themes of the Northland Regional Economic Development Strategy which sees the vision and passion of many small businesses and organisations as a force that can revitalize other facets of economic development in Tai Tokerau.

International tourism promotion will be enhanced by a new attraction of international stature, as Māori product represents a key way Aotearoa-New Zealand differentiates itself overseas.

The benefits for Māori include:

- a much needed employment and income stream for Māori in the Far North resulting in reduced dependency;
- an education and tourism icon that will be a source of pride for all Māori;
- a platform for acquiring skills in waka construction and associated crafts, celestial navigation, and business operation;
- education and training programmes for schools, tertiary students, and waka sailors and navigators that will contribute to the protection and enhancement of tikanga Māori. Programmes will also continue Tarai Waka's work with at-risk youth, and its international outreach to indigenous peoples throughout the Pacific as part of the Pacific Navigators Network.



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MULTIPLE-DEPRIVATION IN FAR NORTH

- 41% Māori vs 16% nationally
- 39% in lowest national income quartile
- 55% of working age in work force compared with 66% nationally
- GDP per capita 60% of national level
- productivity per employee 83% of national level
- job growth slower than Northland and nation
- achievement at NCEA stagnant (male) dropping (female)
- higher absentee rates from school
- falling proportion speaking Te Reo

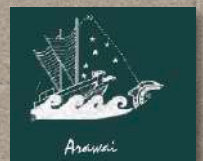


PROVINCIAL GROWTH FUND

PGF priorities are:

- to enhance economic development opportunities in the Regions
- create sustainable jobs
- enable Māori to reach their full potential
- boost social inclusion and participation
- build resilient communities
- help meet New Zealand's climate change targets.

Arawai application began in April 2018
and approved February 2019

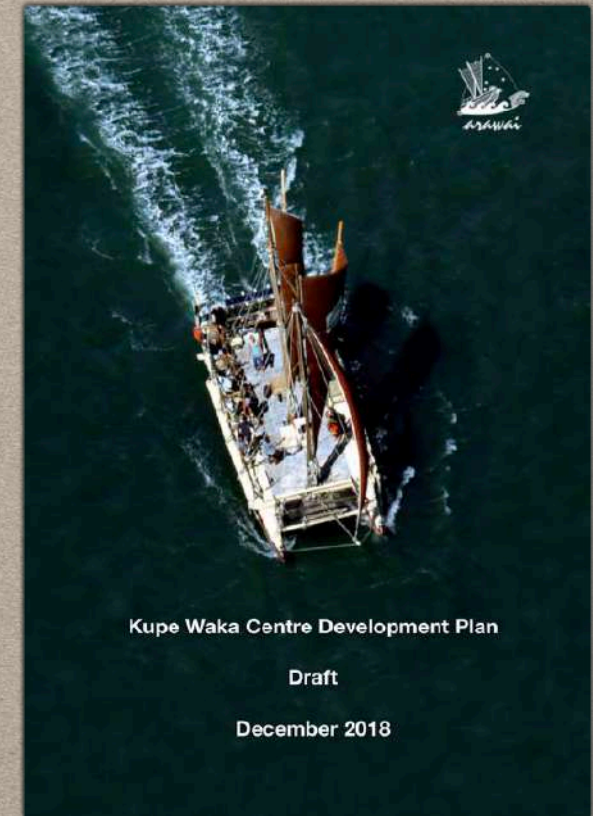


A UNIQUE PLACE



KEY OBJECTIVES FOR KWC

- Support Tarai Waka's education, training, waka building and voyaging programmes by providing funding and facilities
- Protect the sanctity of the site
- Create sustainable jobs
- Assist economic development
- Involve the local community
- Restore the local environment



FOUR PROGRAMMES



Manaakitanga



Whakaako

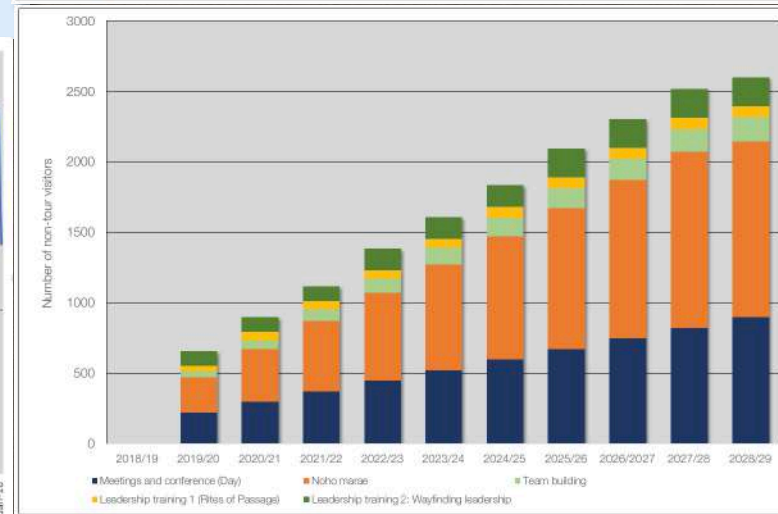
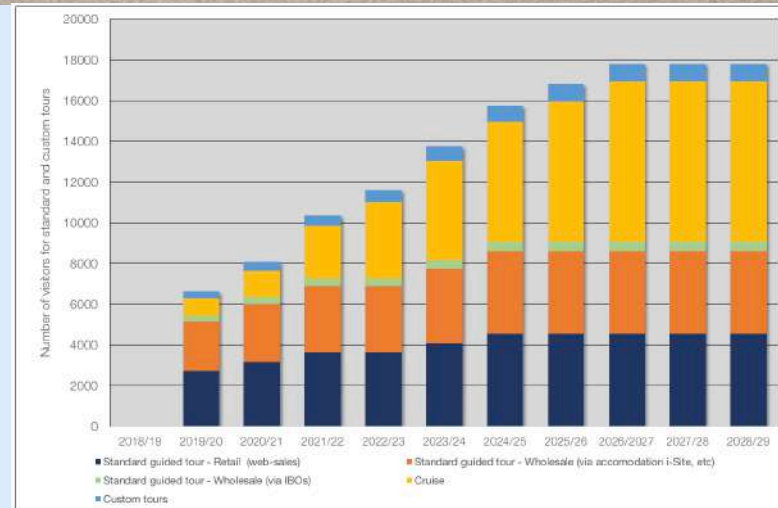
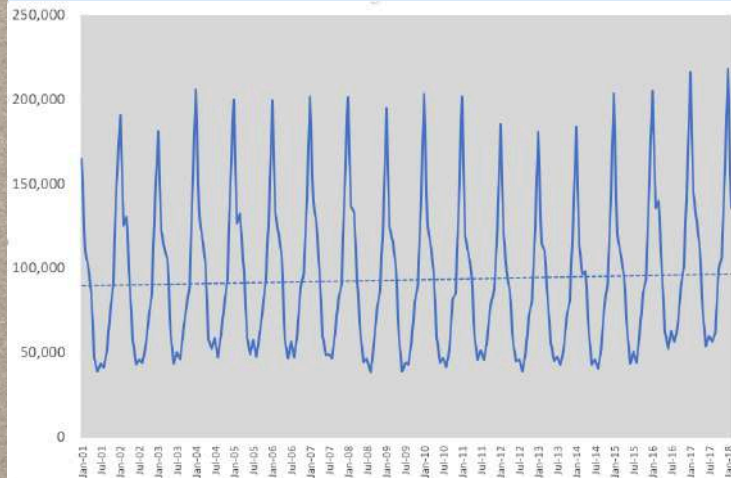
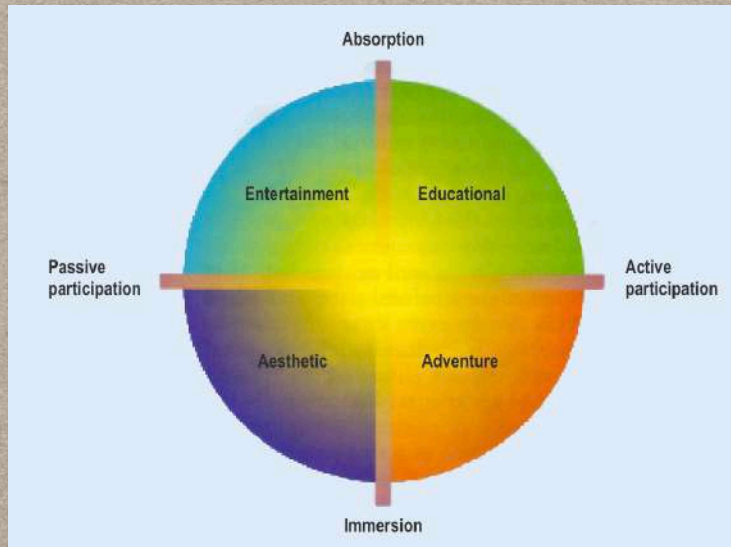


Tarai Waka and other Toi Māori

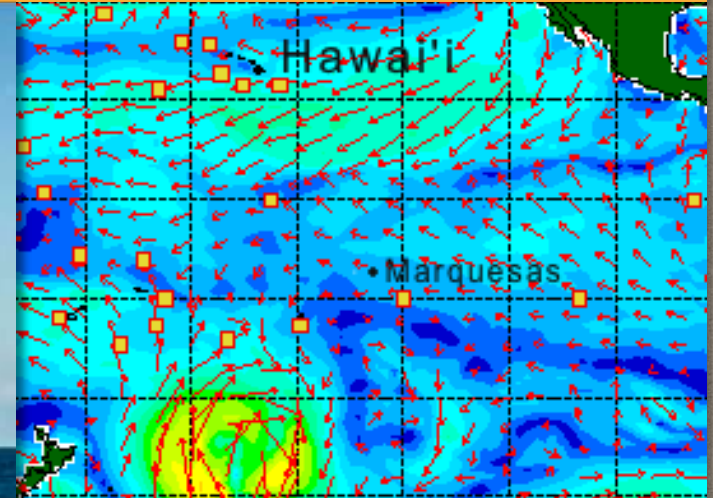
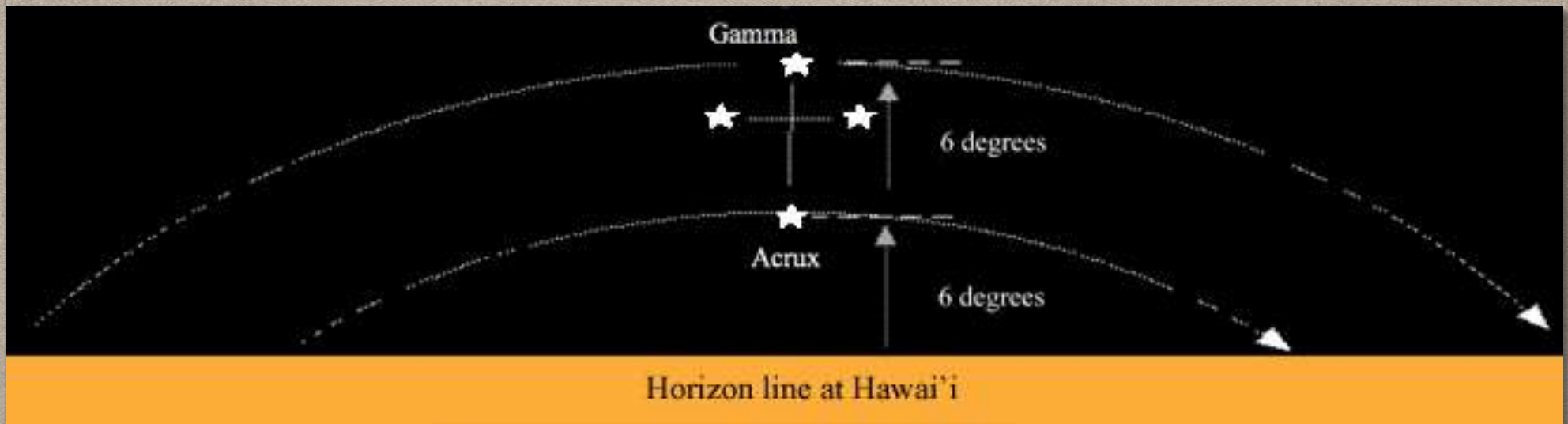


Kaitiakitanga

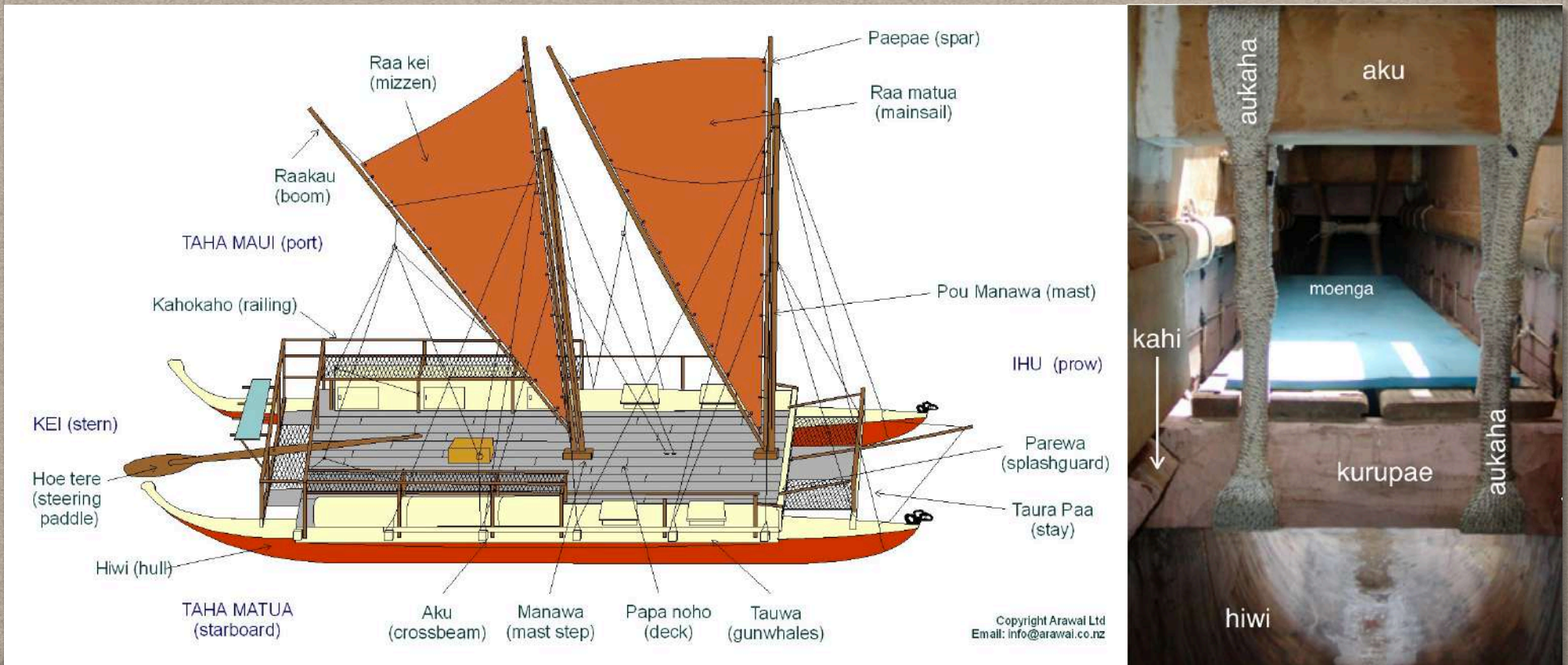
PREMIUM EXPERIENCES



TRADITIONAL WAYFINDING



TRADITIONAL CONSTRUCTION










NGAHIRAKA MAI TAWHITI



TRADITIONAL FUN



EDUCATION

	Participation in the the arts , principally through the traditional Toi Māori of carving and weaving.
	Sailing the waka and paddling require standards of health and physical education . Health also promoted through alcohol and smoking policies.
	Fostering the use of Te Reo is a contribution to learning languages , which assist in exploring the Māori world view.
	Mathematics is used in a range of applications including navigation, provisioning the waka, and waka construction
	The understanding of the physical world both from both a science and tikanga perspective is central to waka sailing and paddling.
	The crew of a waka is a unusual social unit which can be examined from a social sciences , perspective
	Sailing the waka, and waka construction is an unique combination of traditional skills and knowledge, and modern technology . Navigation of the waka relies on traditional wayfinding skills.




EXISTING FACILITIES



WORK PROGRAMME

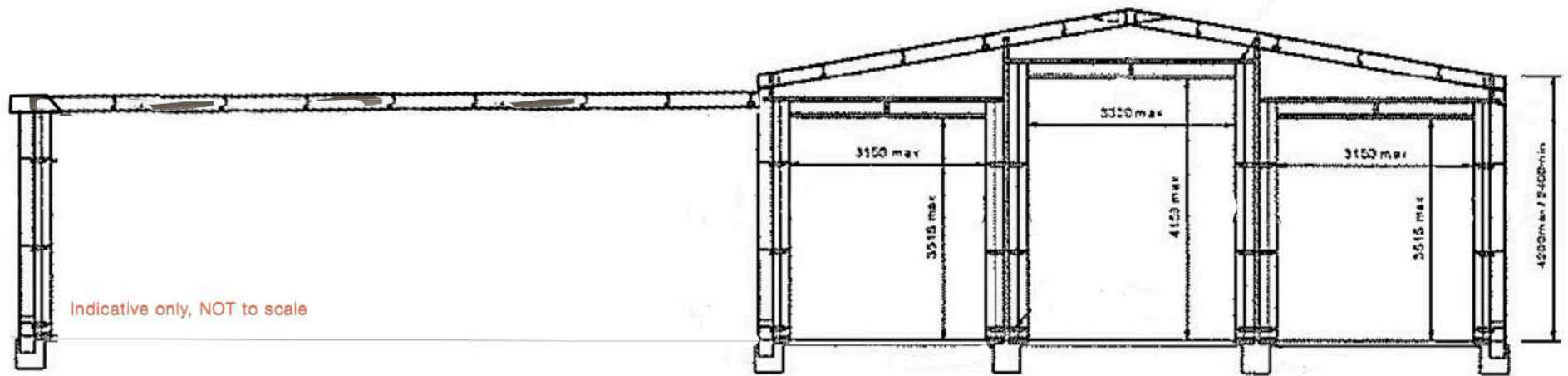
Week Number	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
Week beginning Sunday	18/08/19	25/08/19	1/09/19	8/09/19	15/09/19	22/09/19	29/09/19	6/10/19	13/10/19	20/10/19	27/10/19	3/11/19	10/11/19	17/11/19	24/11/19	1/12/19	8/12/19	15/12/19	22/12/19	29/12/19	5/01/20	12/01/20	19/01/20	26/01/20	2/02/20	9/02/20	16/02/20	23/02/20
Review Development Plan and Management agreement(s)																												
Prepare documentation																												
Meetings																												
Editorial and review																												
Develop monitoring protocol																												
Works Planning																												
Tranche 1 works planning																												
Tranche 2 Works planning																												
Tranche 3 Works planning																												
Tranche 4 works planning																												
Finalised Development Plan																												
Management																												
Liaison with PGF																												
Meetings with PGF CA																												
Board meetings																												
Communications																												
Updates																												
Press releases																												



NEW AND UPGRADED INFRASTRUCTURE AND FACILITIES



WAKA COVER



SUMMARY OF OUTCOMES

- Tarai Waka and wider waka whanau are supported
- Sustainable jobs are created and maintained
- Children/young persons are involved in Kaupapa Waka
- The local community is engaged to promote social inclusion and participation
- Capacity and capability is built through skills development to enable Māori to reach their full potential
- Environmental sustainability is promoted
- Development activities on the site at Aurere are culturally and socially responsive and protect the mana of the site.



- Instrumental in development of Kaupapa Waka in Aotearoa with key roles of Nainoa, Pinky, Mau and many others
- Kinship deed signed 6 December 2018
- Joint programme to be developed with Ka'iwakīlōumoku Hawaiian Cultural Center at Kamehameha Schools including:
 - the traditional knowledge of Polynesian navigation;
 - the care, construction, paddling, and sailing of traditional Pacific Island canoes (vaka/va'a/waka);
 - the care for the ocean.
- Nainoa and Randie on Arawai Board



Tena rawa atu koe

Dr Peter Phillips
Managing Director, Arawai Ltd
Em: peter@arawai.co.nz
Ph: 021 906 737

